



Dear Exhibitor,

Welcome to NASFAA National Conference. As owners and operators of three of downtown Milwaukee's largest venues, the Wisconsin Center District (WCD) is proud to welcome you to the city we love for a terrific event.

As you prepare to exhibit in the Baird Center, please reference the Exhibitor Ordering Kit for all services, pricing and information you may need before you arrive.

We are pleased to feature an easy-to-use, online ordering process. The tiered pricing structure offers incentives for early orders and worry-free installation. The online store can be found at [NASFAA Exhibitor Store](#).

The online store will be available on the below dates:

Advanced Pricing: March 16, 2024

Standard Pricing: May 15, 2024

Floor Rates: June 1, 2024

WCD venues are recognized for providing superb, captivating, and buzzworthy experiences, which starts with providing best in class service and support. If you have any additional questions do not hesitate to reach out to our team at ExhibitorSvc@wcd.org.

All the best,

Marty Brooks
President and CEO
Wisconsin Center District

Wisconsin Center District owns and operates the Baird Center, UW-M Panther Arena and the Miller High Life Theatre

BAIRDCENTER.COM

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