As you propose attending **NASFAA’s National Conference** to your manager, an effective way to gain approval is to focus on what, specifically, you will bring back to your school or organization as payback for its investment.

Some specific details you may consider include:

* **Session content:** What sessions have particular relevance to your work?
* **Best practices**: Will there be sessions in areas that will immediately benefit your organization?
* **Training**: Will there be workshops designed to teach you a special skill and/or help your team overcome current or future challenges?

Use this worksheet to help you focus on the benefits of attending the NASFAA National Conference. We have included some examples to help get you started.

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| **Benefit to Your Institution** | **How NASFAA’s Conference Provides the Benefit** |
| Current Regulations and Legislation | 1. The U.S. Department of Education will present sessions on current regulations—and what to expect in the future.  2. NASFAA speaker and presenters will provide information on current issues before Congress, and how legislative action could impact your office/students. |
| Networking Benefits | 1. The NASFAA National Conference will enable me to network with and learn from other financial aid administrators from across the United States.  2. The NASFAA National Conference has events planned specifically for our school sector (graduate/professional, proprietary, etc.). |
| Best Practices for Immediate or Long-Term Implementation | 1.  2. |
| Improving and Enhancing Current Processes | 1.  2. |
| Exploring the Implementation of New Processes | 1.  2. |