

Associate Member Advisory Board Survey Results

NASFAA

June 2024

METHODOLOGY

In June 2024 NASFAA's Research Department deployed an electronic survey to our 2,212 Associate Members. The survey closed on June 11, 2024. There were 73 completed surveys submitted and 26 partial responses, for a total of 99 responses. This is a 4% response rate.

While the results of this survey initial provide insights into Associate Member's opinions on their NASFAA membership and the NAMAB Advisory board, NASFAA's Research Department cautions readers against considering these results representative of all NASFAA Associate Members due to the low response rate.

OVERALL RESPONSES

Were you aware of NASFAA's Associate Member Advisory Board (NAMAB) before this survey?

No	66%
Yes	34%
n	98

I understand the role of NAMAB:

Strongly agree	8%
Somewhat agree	19%
Neither agree nor disagree	27%
Somewhat disagree	20%
Strongly disagree	26%
n	96

How would you rate the communication from NASFAA regarding the Advisory Board engagement and updates?

It is too much.	0%
It is just right.	48%

It is too little.	52%
n	27

Please rank below through which communication channels you would prefer to receive information from NAMAB.

	1	2	3	4	5	6	7	n
Newsletter	60%	22%	12%	2%	3%	0%	0%	86
Virtual Meetings/Webinars	6%	45%	34%	8%	7%	0%	0%	86
Email	33%	23%	41%	3%	0%	0%	0%	86
NASFAA Community on Slack	0%	0%	3%	50%	16%	24%	6%	86
Annual Survey	0%	3%	6%	26%	50%	15%	0%	86
Feedback form on NASFAA website	1%	5%	5%	10%	22%	56%	1%	86
Other (please specify below)	0%	1%	0%	0%	1%	5%	93%	86

Would you be interested in attending a virtual meeting with associate members to discuss feedback about your associate membership?

No	47%
Yes	53%
n	90

Do you feel that your current membership adequately meets your expectations?

Fully meets expectations	51%
Somewhat meets expectations	40%
Somewhat does not meet expectations	9%
Does not meet expectations at all	0%
n	75