

2025 Conference Program Task Force

August 2024



Timeline & Commitment

Start date: August 2024

End date: March 2025

The work of this task force will be focused on the program for the National Conference to be held June 24-27, 2025 in Anaheim, CA. We expect one in-person meeting for the entire task force which will take place in late fall at the NASFAA office in Washington, DC. Zoom calls and emails will round out the extent of the work. NASFAA will reimburse for travel related expenses for the fall meeting, but any travel related expenses related to the conference will be the responsibility of the member. Attendance at the 2025 Conference is not a requirement for participation.

Composition

Task force members will be selected via an open-call for volunteers to the NASFAA membership.

- Chair: Alicia Keaton
- EASFAA Rep:
- MASFAA Rep:
- MASFAA Rep:
- RMASFAA Rep:
- SASFAA Rep:
- SWASFAA Rep:
- WASFAA Rep:
- 2026 Chair: Patti Kohler
- NASFAA Staff Liaisons: Dana Kelly, Margot Manning, Debra LaGrone

Background & Purpose

The NASFAA National Conference is the premier event serving the student financial aid community. Approximately 2,300 student aid professionals from across the nation attend the NASFAA National Conference each summer to teach, learn, network, and share best practices.

The conference provides valuable, up-to-date information on the student aid programs from financial aid veterans and community experts. The conference is a unique training and professional development opportunity that will equip student aid professionals with the tools they need to better serve students and families. Attendees can also learn about product and software innovations from over 65 exhibitors.

The National Conference Program Task Force is chartered with the goal of ensuring quality educational sessions are offered at the conference. The educational sessions must reach the various interests and sectors of the NASFAA membership and be mindful of diverse perspectives.

Indicators of Success & Outcomes

The 2025 National Conference will have between 55 to 60 high quality educational sessions that meet the unique needs of the various membership sectors and interests with diverse representation in speakers.

Task Force Members' Duties & Responsibilities

- Examine survey results from the previous conference;
- Outline general topics of interest and need for educational sessions;
- Discuss and suggest various session formats for educational sessions;
- Solicit, develop and submit educational sessions for evaluation (to include title, descriptions, moderator, and presenters, as available);
- Review, rate, and select sessions submitted by this task force, other task forces, and the membership at large to be included on the conference program:
 - Ensure wide variety of topics (tracks) are represented,
 - Ensure sessions are inclusive of all NASFAA member sectors (public, private, proprietary, 2-year, 4-year, graduate/professional, technical), and
 - Ensure sessions available apply to a range of experience level,
 - Ensure a diverse speaker representation.

General Duties

- Attend all task force meetings and participate in the deliberations. Notify the task force chair and the staff liaison if circumstances prevent attendance at a particular meeting;
- Adhere to deadlines for submission of task force assignments;
- Review all agenda items and background documents prior to each meeting and come prepared for the discussions;
- Serve as recording secretary for a task force meeting if requested by the task force chair; and
- Utilize the most economical means of transportation when attending a meeting and promptly file a travel reimbursement request.

Budget

Planned expenditures are roughly \$12,000.