



NASFAA Conference Press Pass Policy

Changes effective July 12, 2007

The NASFAA Conference is attended by a number of journalists from a wide variety of publications. NASFAA reserves the right to screen all requests, and if necessary, refuse a press pass to those who do not qualify. Please review the criteria below to determine if you qualify for press credentials. **Not more than two press passes will be issued per media outlet.** Send all requests by email to Haley Chitty, Director of Communications, at ChittyH@nasfaa.org.

Registration Criteria

Accredited members of the press – daily and weekly newspapers, college newspapers, news wire services, and on-line daily news services covering the event for their media outlet

Reporters and editors for periodicals – including magazines, newspapers with less than weekly circulation, and Web sites updated less than daily

Photographers – all must be on assignment from a particular organization

TV and radio personnel – including all independent radio and TV stations and groups, domestic and international

PLEASE NOTE: You do **not** qualify for press credentials if you are

1. A sales or marketing rep,
2. A freelance photographer,
3. Any other non-editorial personal,
4. A representative of a personal web site, or
5. Representing media produced or sponsored by NASFAA Constituent Member organizations, conference exhibitors and sponsors, and non-member organizations that provide products and services to the financial aid community. Such individuals should register along with others from their organizations. Your paid registration entitles you to cover all conference events for your organization's publications. **The only exception is organizations whose sole business activity is serving as a media outlet, providing they have at least one paid registration. Once the paid registration is confirmed, not more than two press passes will be issued.**

If you need to set up cameras, microphones, or any other “fixed” equipment to cover an event, or you want to interview NASFAA President and CEO Dr. Phil Day, or one of our speakers during the event, contact Haley Chitty at (202) 785-6959 or by email at ChittyH@nasfaa.org.