

nasfaa print and web advertising contract.

with your email application open
click here to submit completed form

Contact Information:

Advertiser:	Contact:	Title:		
Address:	City:	State:	Zip:	
Phone:	Fax:	Email:		
Agency*:	Contact:	Title:		
Address:	City:	State:	Zip:	
Phone:	Fax:	Email:		
Discount Package (if applicable):		<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
Contact for Artwork Questions: <input type="checkbox"/> Agency <input type="checkbox"/> Advertiser		Contact for Billing Questions: <input type="checkbox"/> Agency <input type="checkbox"/> Advertiser		

To receive discounted member rates and to take advantage of the package discounts, complete a Membership Application form, attach it to this contract, and check here: (for a Membership Application, go to www.nasfaa.org)

*If applicable

Web Site Advertising:

	Duration:	Cost:
Web Advertisement (page request):	<input type="checkbox"/> 6 Months <input type="checkbox"/> 12 Months	
Buyers Guide: <input type="checkbox"/> Add Logo	12 Months	

National Membership Directory:

	Ad Size:	Position Request:	Color Request:	Cost:
2008 Directory Ad				
Subtotal B:				

Student Aid Transcript Magazine:

Issue Date:	Ad Size:	Position Request:	Color Request:	Cost:
Transcript #3 2007				
Transcript #1 2008				
Transcript #2 2008				
Less Member Only ____% Discount (if applicable):				
Subtotal C:				
Total (A+B+C):				

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The advertiser or authorized agency must forward all material to NASFAA in accordance with the deadline schedule and current rate card. In signing, the advertiser agrees to abide by the contract regulations as stated in the current rate card and the terms and conditions on the reverse side of this contract.

Advertiser Authorized Signature _____ Date _____ NASFAA Representative Date _____

advertising terms and conditions.

1. The advertiser or authorized agency must forward all material to NASFAA in accordance with the deadline schedule and current rate card.
2. Advertisements and banners cannot be run without an insertion order or advertising contract.
3. No cancellations are accepted after the closing date for space.
4. Ads unable to run in an issue will be given first priority in the next available issue.
5. The opportunity to make revisions is not guaranteed for material received after the closing date for ad/art.
6. NASFAA reserves the right to review and possibly reject all advertising.
7. NASFAA does not guarantee any given level of circulation or readership for a banner or advertisement.
8. Advertisers and advertising agencies assume liability for all content, including text and illustrations of banners or advertisements, and also assume responsibility for any claims arising therefrom made against NASFAA including costs associated with defending against such a claim. The advertiser and advertising agency agree to hold NASFAA harmless for any claims made against it by reason of advertiser's advertisement.
9. NASFAA reserves the right to insert the word "advertisement" above or below any copy.
10. NASFAA shall be under no liability for its failure, for any cause, to insert a banner or advertisement or for any error in any advertisement.
11. Charges for changes from original layout and copy will be based on current composition rates.
12. Cancellations, changes, or corrections must conform to published deadlines.
13. NASFAA does not assume any liability for the return of printing material in connection with advertising unless specific written request is received to hold such material subject to order for a period not exceeding 60 days.
14. Agreements, conditions, rates, or regulations not set forth or described here or in the current rate card will not be binding.
15. NASFAA retains sole authority regarding the placement of all advertisements and shall not be bound in that regard. The only exception is for premium positions such as covers.
16. Advertising space in Student Aid Transcript is limited to approximately one-third of the magazine.
17. On-line advertisers are urged to link advertisements to their home page. Detailed product descriptions and pricing information are prohibited. Buyers Guide advertisements may link to any area of the advertiser's Web site, as specified by the advertiser.
18. NASFAA has no financial liability of any kind to advertiser (including no obligation to refund any portion of any advertisement payment) in the event the NASFAA Web site cannot be accessed by any person for any reason, including periodic maintenance and hardware or software failures.
19. Current advertisers have first right of refusal for Web advertisements.