



NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS
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Student Aid Transcript Magazine

The award-winning *Student Aid Transcript* magazine, published three times per year, features articles that stimulate and inform the student aid administrator. Over 5,000 readers look to this magazine for management solutions and professional development. If your company provides services to the student aid community, you should be advertising in *Student Aid Transcript*.

2007-08 Ad Rates

	Full Page	Half Page	Third Page	Facing Table of Contents	Cover 2/3 (full page)	Back Cover (full page)	Spread	Spread w/ Cover
B/W	\$2,035	\$1,175	\$680	--	--	--	--	--
2-Color	\$2,520	\$1,650	\$960	--	--	--	--	--
4-Color	\$3,675	\$2,81	\$1,630	\$3,895	\$3,895	\$4,620	\$5,500	\$5,860

Non-members add 25% to above rates.

NASFAA does not offer agency discounts.

Business Reply Cards & Inserts

Contact NASFAA for details and rates at (202) 785-0453, ext. 125.

Closing Dates

	Transcript #3 2007 (Conference Edition)	Transcript #1 2008	Transcript #2 2008
Space	Sept. 7, 2007	Jan. 18, 2008	May 9, 2008
Ad/Art	Sept. 14, 2007	Feb. 1, 2008	May 23, 2008
Publishing Date	Oct. 2007	Feb. 2008	July 2008

Dates are subject to change. Please call to verify.

Print Specifications

Paper: 70-lb gloss, sheet fed
 Color: B & W, 2 & 4-color
 Trim Size: 8-1/2 x 11

Ad Dimensions

Full Page: 8-1/2 x 11
 Half Page: 8-1/2 x 5-1/2
 Third Page: 2-1/4 x 9-3/4
 Spread: 17 x 11
 Bleed size, full page: 8-3/4 x 11-1/4
 Bleed size, spread: 17-1/4 x 11-1/4

Acceptable Formats

Disk, Zip Disk or CD mailed to NASFAA
 • EPS format or Quark file
 • Include all fonts and graphics
 • A proof or print is required
 We do not accept film or camera-ready artwork. E-mail submission of Transcript advertisements will NOT be accepted.

For more information contact Jennifer Jackson, Associate Director of Exhibits & Advertising at (202) 785-0453, ext. 125 or jacksonj@nasfaa.org.